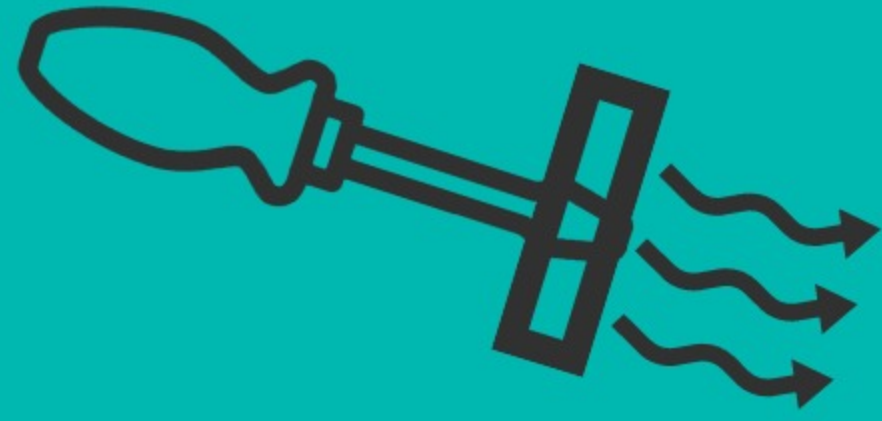




5 Reasons

To Engage with ENERGY STAR®

1 Branding



For nearly 25 years, people across America have looked to the ENERGY STAR program for guidance on how to save energy, save money, and protect the environment.

Today, ENERGY STAR is the most widely recognized symbol for energy efficiency in the world.

3 Materials



ENERGY STAR offers many tools and materials to promote energy efficiency. These include public service announcements; promotional materials; performance rating systems; training materials; educational brochures; and awards. All at no-cost to ENERGY STAR partners.

5 Recognition



ENERGY STAR celebrates success by offering several ways to earn recognition for top performance or improvement at the individual facility level, that includes ENERGY STAR certification as well as building performance competitions.

Metrics

2



There are more than 1,000 pieces of data that you can pull out of ENERGY STAR's Portfolio Manager, including more than 150 performance metrics, options run from certification ratings to greenhouse gas emissions to use of district chilled water. Data you can use to measure progress.

Partners

4



Thousands of industrial, commercial, utility, state, and local organizations—including more than 40 percent of the Fortune 500®—rely on their partnership with ENERGY STAR to deliver cost-saving energy efficiency solutions.